



COI『食と健康の達人』拠点

Center of Innovation / Hokkaido University

Innovative Food & Healthcare Master

Healthy Foods and Exercise make “Happiness” in
Community with Smile.



HOKKAIDO
UNIVERSITY

Hokkaido University at a glance



Literature



Education



Law



Economics



Science



Agriculture

21 Graduate Schools, 12 Undergraduate Schools, 4 Research Institutes, 3 Research Centers



Medicine



Dental
Medicine



Pharmaceutica
Science



Engineering



Veterinary
Medicine



Fishery

Research Inst.

低温科学研究所
電子科学研究所
遺伝子病制御研究所

Research Centers

触媒化学研究センター
スラヴ・ユーラシア研究センター
情報基盤センター
人獣共通感染症リサーチセンター

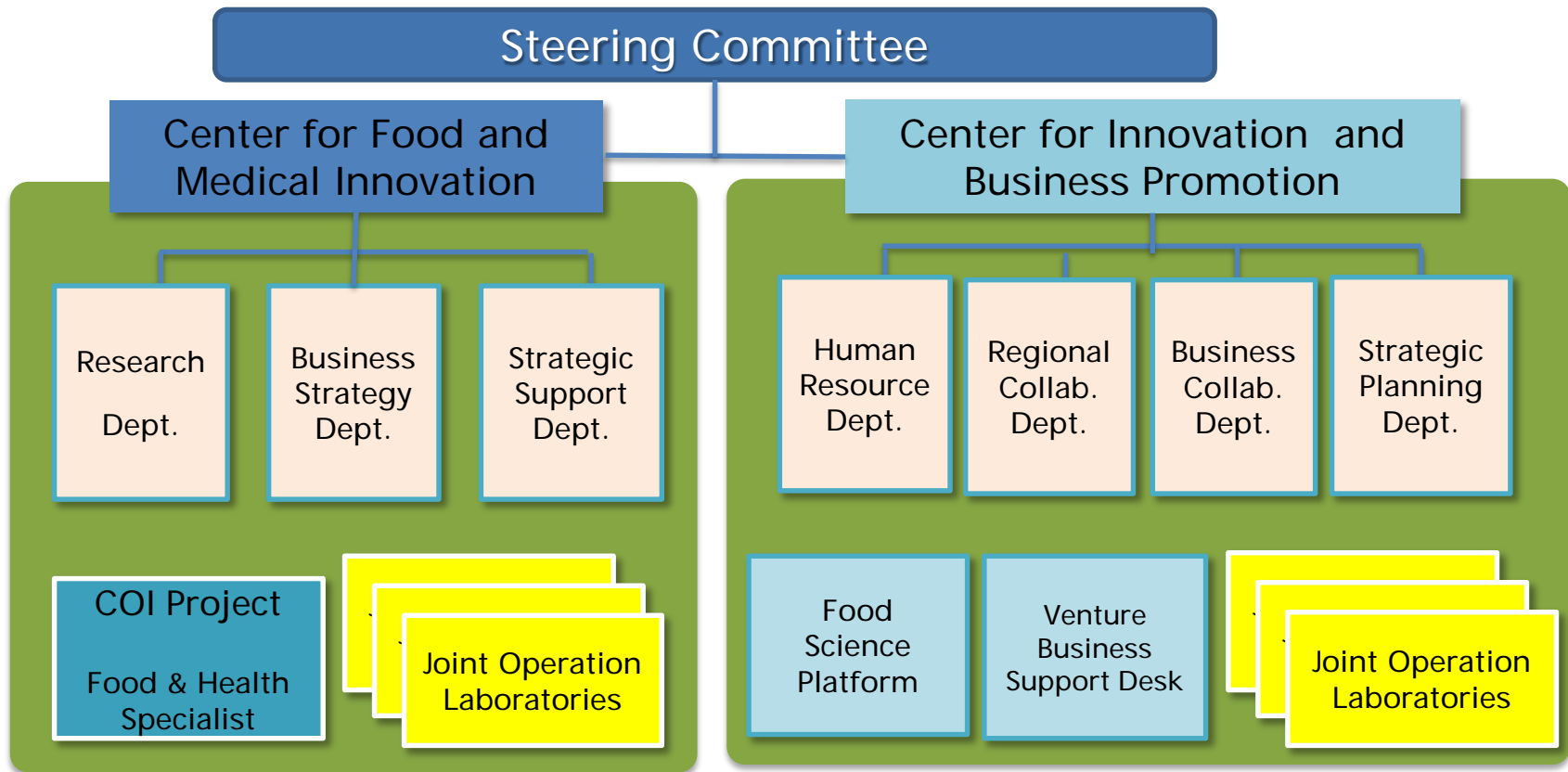
Figures

UG Students 11,727 Research Staffs 2,074
PG Students 6,141 Management Staffs 1,887
Annual Budget 95,100 Million JPY(792 Mil. USD)

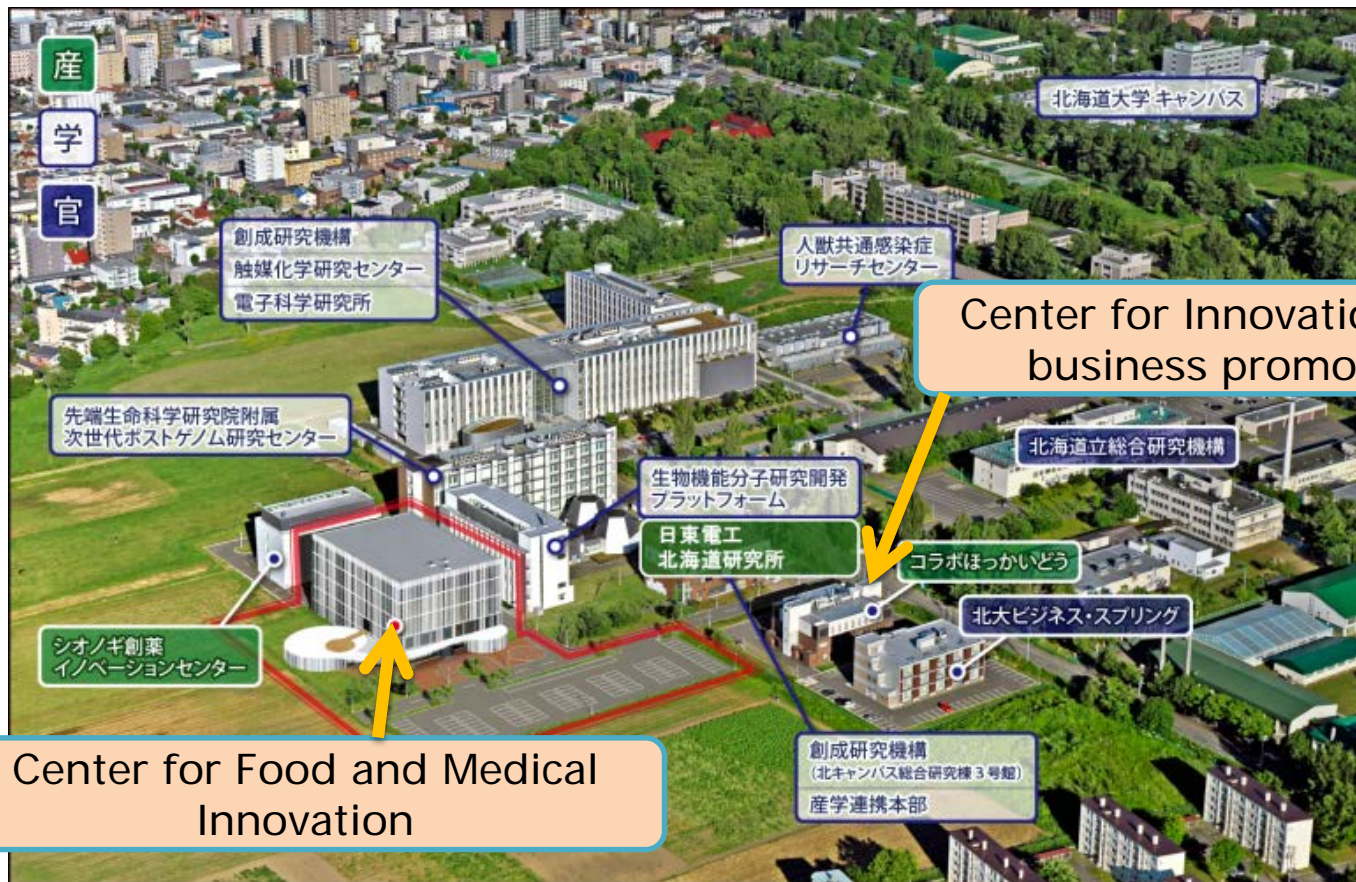
Institute for the Promotion of Business-Regional Collaboration

Our Mission :

Fostering Academia-Industry Cooperation at Hokkaido University



North Epicenter of Hokkaido University, a.k.a. Hokkaido University Research and Business Park

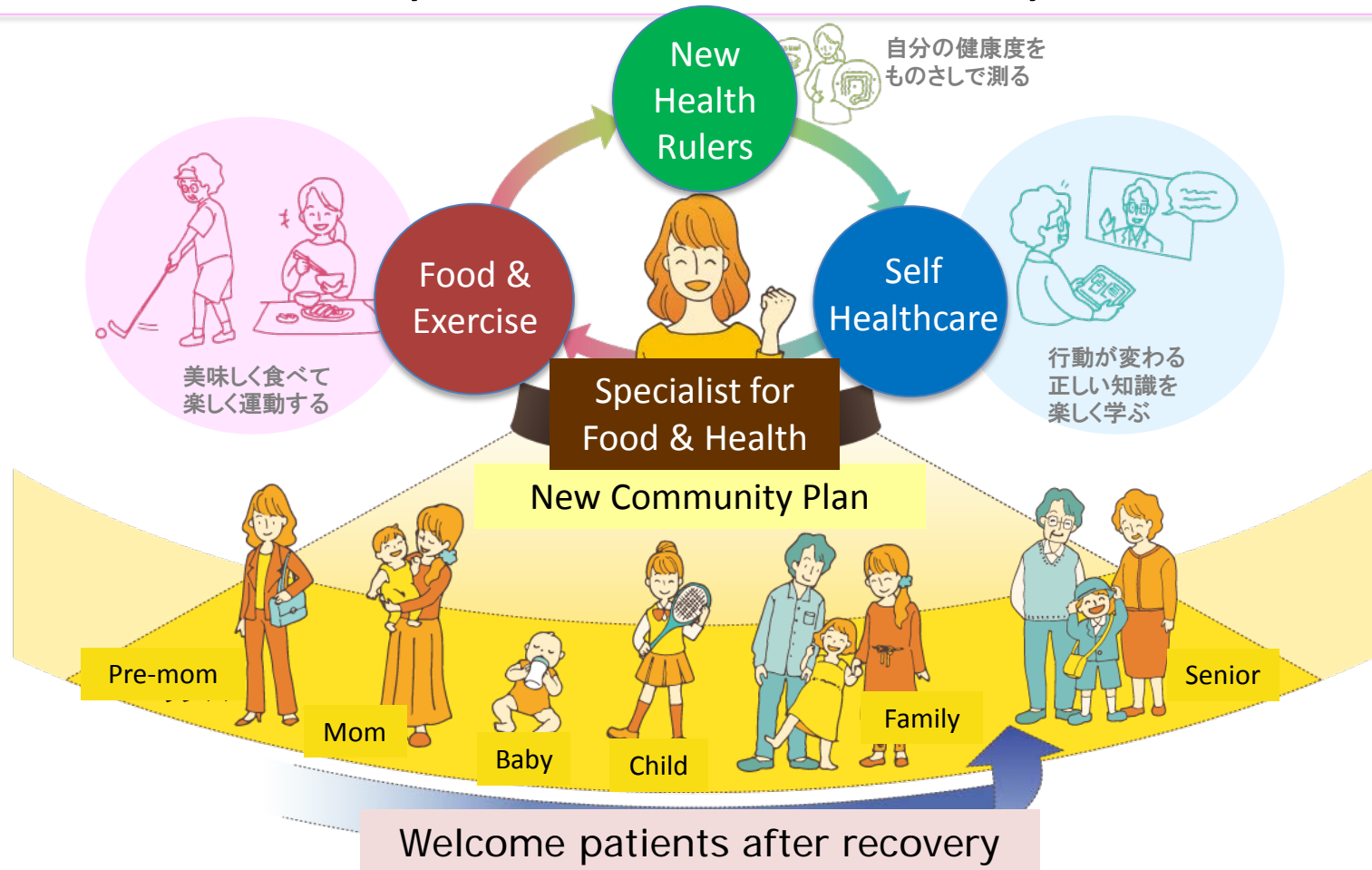


COI (Center of Innovation) STREAM

“ Food & Healthcare Specialist ”

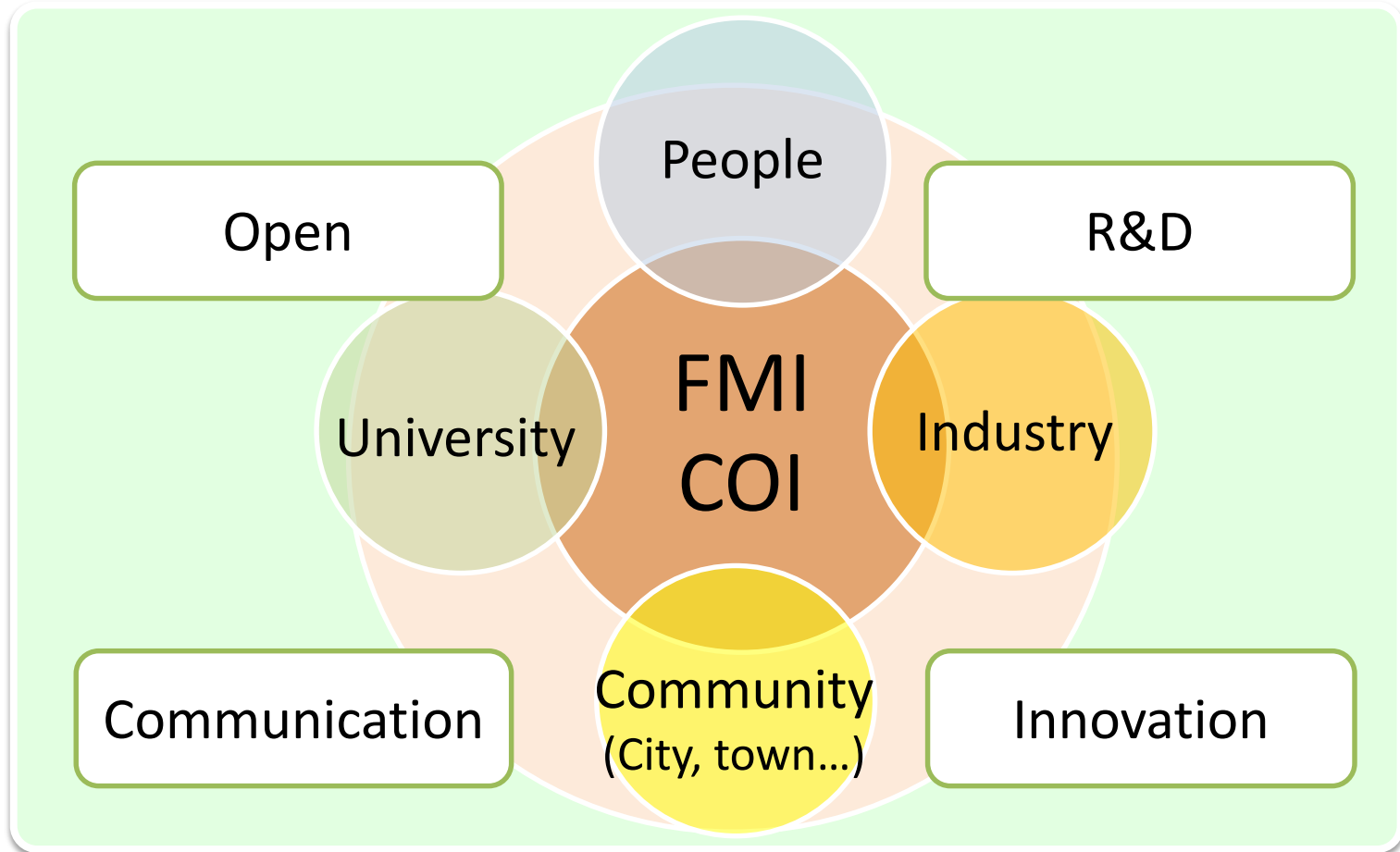
Target: healthy people, from pre-moms to seniors

Outcome: healthy & attractive community



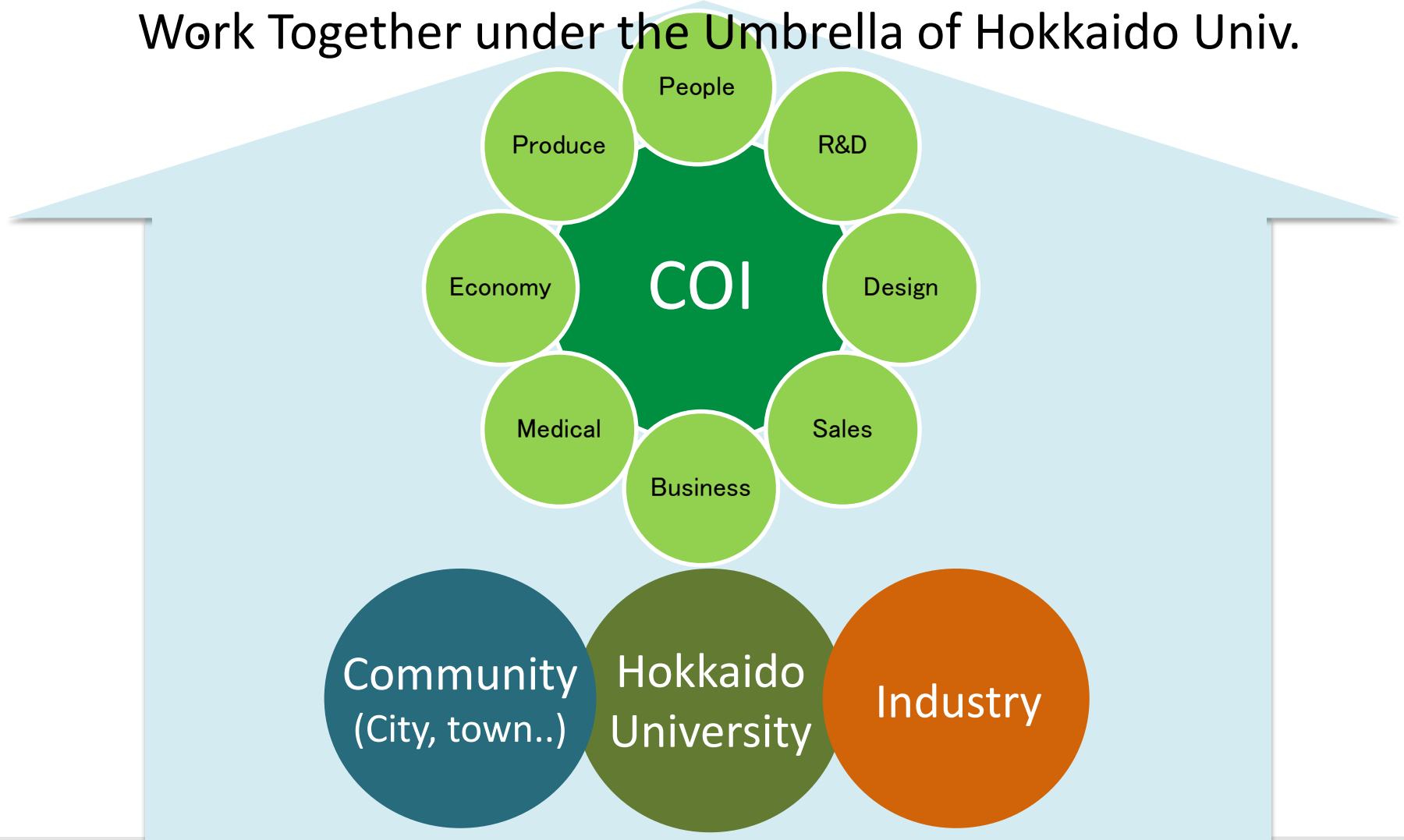
FMI : Center for Food & Medical Innovation

Center for Open Innovation
New Communication makes Innovation



New Industry and University Cooperation in Innovation

Variety of People joins to this Innovation
Work Together under the Umbrella of Hokkaido Univ.



We Change the relationship between University and Industry

We will make Societal Innovation

Co-Working

Make Innovation
in Society

Community

Work together with
cities , towns.....

New Generation

Venture
Entrepreneur

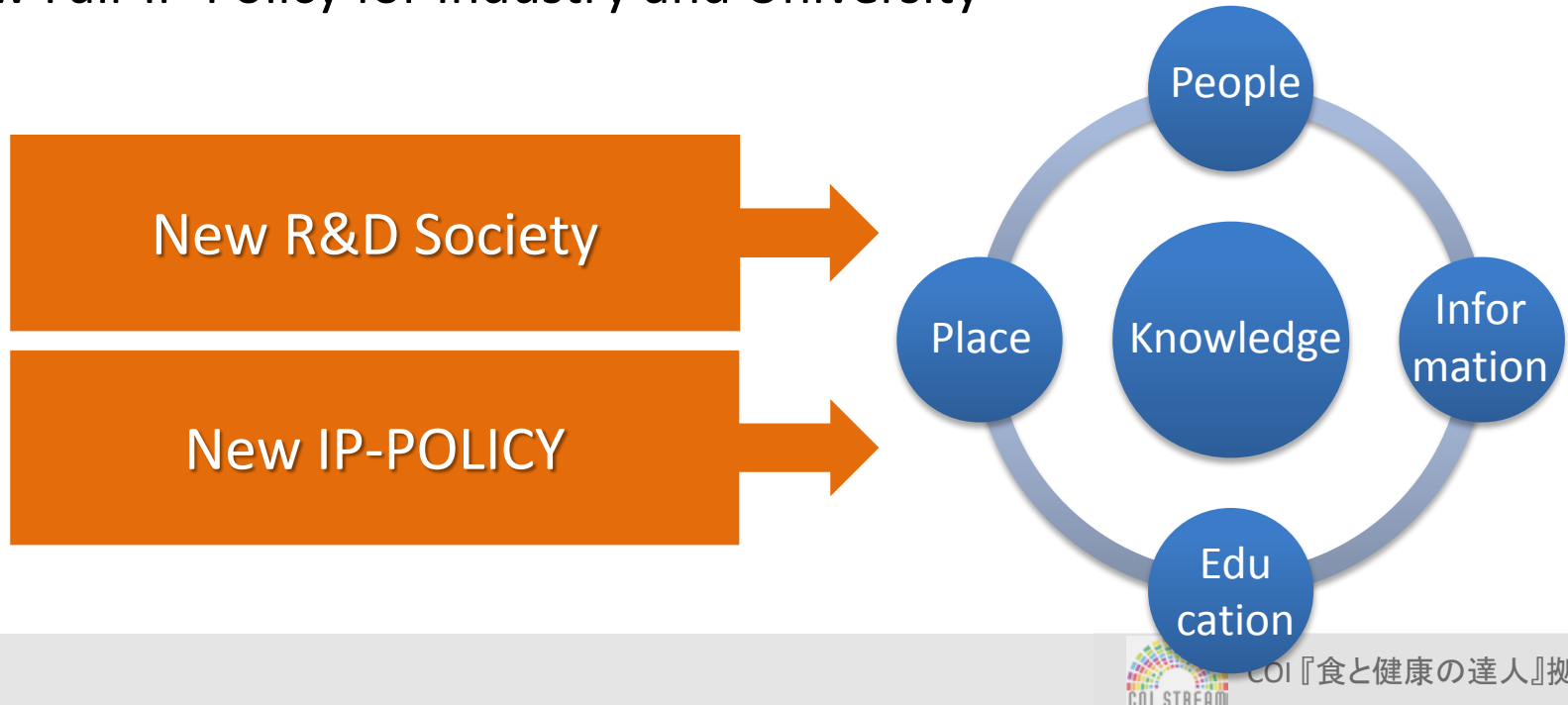
Knowledge

Acquire, stock
and use knowledge

To Realize our Vision for our Ideal Society

Hokkaido University's Approach to Innovation

1. Defining the desired Goal and anticipated needs first, then R&D starts.
(Roadmap Research is not Answer, End-Game Approach is Answer)
2. Equal Partner-ship Between University and Industry
3. New Fair IP-Policy for Industry and University



Development of New Generation and Knowledge transfer

Exchange the people between University and Industry
New Program for younger Generation

